

Project Synopsis Paper

Over the course of the semester you will research, design and create a civic media project. This will be a 5- to 7-page academic paper that ties your project to course concepts and readings and the course learning objectives to reflect your understanding of the project as a piece of civic media.

Using course concepts and readings the content of the paper should address the following:

1. Explains design process
 - a. What was the process you used to create this project with your partner(s)?
 - b. How did you decide on narrative platform?
 - c. How did the use of technology help and hinder the creation of your project?
2. Connects project to learning objectives of course
 - a. For your project, identify who your project serves and for what purposes. How could this project serve a larger community interest in Salem?
 - b. How does your project reflect a diverse perspective in the Salem community?
 - c. How does your project address the politics of representation and their possible social implications like structural inequality, segregation, etc.?
3. Connects project to course concepts
 - a. What is civic media? How could your project be an example of civic media?
 - b. How does your project help to disseminate a voice that is largely ignored in the dominant public sphere of Salem?
 - c. How do you think this project helped your HMLS partner understand the value of their voice and perspective?

The Paper

Your paper should adhere to the following format using these section headers:

- (Title page)
 - All Salem State team member names (if applicable)
 - Project topic
- Introduction
- Design Process
 - Overview of design process that answers questions in section 1 above
- Media Production + Media Literacy
 - Connection between media production and media literacy that answers questions in section 2 above
- Civic Media Project
 - Connection between project as piece of civic media that answers questions to section 3 above
- Conclusion
- Reference Section
 - Use at least 5 credible sources to support your paper

- You should cite all references used and be cognizant of whether the sources you are using are credible or not

Logistics

- 5 to 7 pages (5 full pages, not 4½), excluding title and reference pages
- Double-spaced, 12 pt. font, Times New Roman, 1" margins
- Correct grammar and spelling throughout your paper and write your paper for a college-level audience...**proofread!**
- You can use either MLA or APA for this assignment but you must include a reference section that lists the sources you cited within your paper

All written assignments will be submitted electronically to Canvas for submittal to TurnItIn, the plagiarism detection software. Assignments are due electronically at 11:59 p.m. the day assignments are due. Assignments are considered late if they are submitted anytime after that and will be subject to the late assignment policy detailed in the course syllabus.