

# CINDY S. VINCENT

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## Education

- 2014 Ph.D., University of Oklahoma, Communication (Media Studies)
- 2013 Graduate Certificate, University of Oklahoma, Women's & Gender Studies
- 2009 M.A., California State University, Sacramento, Communication (Media Studies)
- 2003 B.A., California State University, Sacramento, Journalism

## Grants and Accolades

- 2017 Strategic Planning Grant (\$7,500)
- 2016 Seed Grant (\$3,000)
- 2016 NCA Funds to Advance the Discipline (\$3,000)
- 2016 AEJMC Mass Communication & Society Service-Learning Grant (\$500)
- 2016 Council on Teaching and Learning Summer Grant (\$1,000)
- 2014 Alice Mary Robertson Award (\$1,000)
- 2013 Dissertation Grant (\$1,000)
- 2012 Robberson Research and Creative Endeavors Grant (\$750)
- 2012 Graduate Student Senate Research Grant (\$375)
- 2012 Eddie Carol Smith Scholarship Honorable Mention (\$500)
- 2012 Outstanding Graduate Student Teaching Award

## Publications

- 2017 Dunbar, N.E., Jensen, M.L., Miller, C.H., Bessarabova, E., Lee, Y.-H., Wilson, S.N., Elizondo, J., Adame, B., Valacich, J.S., Straub, S., Burgoon, J.K., Lane, B., Piercy, C., Wilson, D., King, S., Vincent, C., & Schuetzler, R. (2017). Mitigation of Cognitive Bias with a Serious Game: Two Experiments Testing Feedback Timing and Source. *International Journal of Game-Based Learning (IJGBL)*, 7(4).
- 2016 Vincent, C., & Straub, S. (2016). Structures of Dissent: Social Media, Resistance Journalism, and the Mobilization of Poverty Activism. In G.W. Richardson (Ed.), *Social Media and Politics: A New Way to Participate in the Political Process*. Westport, CT: Praeger.
- 2016 Bessarabova, E., Piercy, C., King, S., Vincent, C., Dunbar, N. E., Burgoon, J. K., Miller, C. H., Jensen, M., Elkins, A., Wilson, D., Wilson, S. N., & Lee, Y.-H. (2016). Mitigating Bias Blind Spot via a Serious Video Game. *Computers in Human Behavior*, 62, p. 452-466.
- 2016 Vincent, C. (2016). Towards a Re-conceptualization of Lumpenproletariats: The Collective Organization of Poverty for Social Change Through Participatory Media. *The Journal of Alternative and Community Media*, 1, p. 70-83.
- 2014 Vincent, C., & Foster, L. (2014). Change.org. In K. Harvey (Ed.), *Encyclopedia of Social Media and Politics*. Thousand Oaks, CA: Sage Publications.

- 2014 Dunbar, N.E., Jensen, M.L., Miller, C.H., Bessarabova, E., Straub, S., Wilson, S.N., Elizondo, J., Burgoon, J.K., Valacich, J.S., Adame, B., Lee, Y-H., Lane, B., Piercy, C., Wilson, D., King, S., Vincent, C., & Schuetzler, R. (2014). Mitigating Cognitive Bias Through the Use of Serious Games: Effects of Feedback. In *International Conference on Persuasive Technology* (pp. 92-105). Springer International Publishing.
- 2013 Dunbar, N.E., Wilson, S.N., Adame, B.J., Elizondo, J., Jensen, M.L., Miller, C.H., Allums Kauffman, A., Seltsam, T., Bessarabova, E., Vincent, C., Straub, S.K., Ralston, R., Dulawan, C.L., Ramirez, D., Squire, K., Valacich, J., & Burgoon, J.K. (2013, October-December). MACBETH: Development of a Training Game for the Mitigation of Cognitive Bias. *International Journal of Game-Based Learning*, 3(4), p. 7-26. DOI: 10.4018/ijgbl.2013100102
- 2013 Vincent, C. (2013). POOR Magazine and Civic Engagement through Community Media. In R.A. Lind (ed.), *Race/Gender/Media: Considering Diversity Across Audience, Content, and Producers*. Upper Saddle River, NJ: Pearson Education.

### **Competitive Conference Paper & Panel Presentations**

- 2017 Vincent, C. (2017). Students as Civic Agents: Civic Education, Media and Service-Learning. General interest session presented at Civic Learning and Democratic Engagement Meeting. Baltimore, MD June 2017.
- 2017 Lynch, C. & Vincent, C. (2017). Creating a Sustainable University-Wide Model for Measuring Civic Learning and Engagement. General interest session presented at Civic Learning and Democratic Engagement Meeting. Baltimore, MD June 2017.
- 2017 Vincent, C., & Jeffrey, J. (2017). Students as Civic Agents: Applying Civic Education through Media Literacy and Experiential Learning. Paper presented at the Northeast Media Literacy Conference. New Britain, CT February 2017.
- 2016 Vincent, C., Gordon, E., Koenig Richards, C., Lyons, M., Mihailidis, P., & Rhinesmith, C. (2016). Technology, Civic Participation and Social Change: Exploring Civic Media Across Practice, Research and Pedagogy. Seminar presented at the National Communication Association Conference. Philadelphia, PA November 2016.
- 2016 Hallowell, B., Wolfson, T., Cabral, N., Deutch, L., Haywood, A., Ryan, C., Carragee, K., & Vincent, C. (2016). Media Activism & Social Justice: Conversation Cafés. Special program presented at the National Communication Association Conference. Philadelphia, PA November 2016.
- 2016 Alexopoulos, C., D' Enbeau, S., Klean Zwilling, J., McClaren, J., Ramasubramanian, S., & Vincent, C. (2016). Sexual Violence on U.S. college campuses: A civics of avoidance or engagement? Panel presented at the National Communication Association Conference. Philadelphia, PA November 2016.
- 2016 Prather, D., Calley, D., Vincent, C., & Potter, J. (2016). The Pregnancy is Political: Civic Engagement by and for Women Scholars. Panel presented at the National Communication Association Conference. Philadelphia, PA November 2016.
- 2016 Brown, R., Vincent, C., & Lynch, C. (2016). Growing the Grassroots: Strategies, Models, and Challenges for Civic Engagement. Panel presented at Global Summit: Politics, Sports, Civic Engagement. Boston, MA October 2016.
- 2016 Vincent, C. (2016). Celebrating Diversity Through the Salem Public School District Civic Media Project. Paper presented at Boston Civic Media: Design, Technology, Social Impact. Boston, MA June 2016.

- 2016 Vincent, C., & Straub, S. (2016). Structures of Dissent: Social Media, Resistance Journalism, and the Mobilization of Poverty Activism. Paper presented at Western States Communication Association. San Diego, CA March 2016.
- 2015 Vincent, C. (2015). Civic Media Creation via Media Literacy Education and Participatory Media Production in Communities of Poverty. Paper presented at International Media Education Summit. Boston, MA November 2015.
- 2015 Vincent, C. (2015). Participatory Media as Catalysts for Change: Communicating the Intersectional Experiences of Women in Poverty. Paper presented at 6<sup>th</sup> International Digital Storytelling Conference. Northampton, MA September 2015.
- 2015 Vincent, C. (2015). Resistance Journalism: Expression, Self-Empowerment, and the Creation of Counternarratives on Poverty Through Community Media. Panel presented at Association for Education in Journalism and Mass Communication Conference. San Francisco, CA August 2015.
- 2015 Vincent, C. (2015). Civic Studies Panel: Continuum of Civic Action. Panel presented at Frontiers of Democracy. Boston, MA June 2015.
- 2015 Vincent, C. (2015). Redefining Reflexivity in the Digital Age: The New Cultural Complexity of Reflexivity. Paper presented at the International Communication Association Conference. San Juan, Puerto Rico May 2015.
- 2015 Bessarabova, E., Piercy, C., King, S., Vincent, C., Dunbar, N. E., Burgoon, J. K., Miller, C., Jensen, M., Elkins, A., Wilson, D., Wilson, S. N., & Lee, Y.-H. (2015). Mitigating Bias Blind Spot via a serious videogame. Paper presented at the International Communication Association Convention. San Juan, Puerto Rico May 2015.
- 2014 Vincent, C. (2014). Towards a Re-conceptualization of *Lumpenproletariats*: The Collective Organization of Poverty for Social Change via Participatory Media. Paper presented at Association for Education in Journalism and Mass Communication Conference. Montréal, Quebec August 2014.
- 2014 Dunbar, N.E., Jensen, M.L., Miller, C.H., Bessarabova, E., Straub, S., Wilson, S.N., Elizondo, J., Burgoon, J.K., Valacich, J.S., Adame, B., Lee, Y-H., Lane, B., Piercy, C., Wilson, D., King, S., Vincent, C., & Schuetzler, R. (2014). Mitigating Cognitive Bias Through the Use of Serious Games: Effects of Feedback. Paper presented at the International Conference on Persuasive Technology. Padova, Italy May 2014.
- 2013 Vincent, C. (2013). Deconstructing the Welfare Queen: Towards a Standpoint Theory of Poverty. Paper presented at the National Communication Association Conference. Washington, D.C. November 2013.
- 2013 Vincent, C. (2013). Social Justice in the Basic Course: Making Connections between Content and Citizenship. Panel presented at the National Communication Association Conference. Washington, D.C. November 2013.
- 2013 Dunbar, N., Wilson, S., Adame, B., Elizondo, J., Jensen, M., Miller, C., Allums, A., Seltsam, T., Bessarabova, E., Vincent, C., Straub, S., Ralston, R., Dulawan, C., Paiz-Ramirez, D., & Squire, K. (2013). Macbeth: Development of a Serious Game for the Mitigation of Cognitive Bias. Paper presented at the International Communication Association Conference. London, U.K. May 2013.
- 2012 Vincent, C. (2012). Language of Struggle: POOR Magazine and the Re-appropriation of "Poor" Language. Paper presented at the National Communication Association Conference. Orlando, FL November 2012.
- 2012 Vincent, C. (2012). Race/Gender/Media 3.0: Considerations of Diversity for Educators and Scholars. Paper presented at the Broadcast Education Association Conference. Las Vegas, NV April 2012.
- 2011 Vincent, C. (2011). Technological Constructions of Reality: An Ontological

- Perspective. Paper presented at Association for Education in Journalism and Mass Communication Conference. St. Louis, MO August 2011.
- 2011 Vincent, C. (2011). Social Network Analysis: A Mixed-Methodological Approach. Paper presented at Association for Education in Journalism and Mass Communication Conference. St. Louis, MO August 2011.
- 2011 Vincent, C. (2011). POOR Magazine and Civic Engagement through Community Media. Paper presented at the National Communication Association Honors Doctoral Seminar. Fargo, ND July 2011.
- 2011 Vincent, C. (2011). Community Media and Processes of Civic Engagement. Paper presented at International Association for Media and Communication Research (IAMCR) Conference. Istanbul, Turkey July 2011.
- 2011 Vincent, C. (2011). Pursuing Difference-Making Research: Research that Engages and Enriches Our Home Communities. Panel presented at Central States Communication Association 2011 Convention. Milwaukee, WI April 2011.
- 2011 Vincent, C. (2011). "I CMC U": An Open Dialectic on the Past, Present, and Future Continuum of CMC Research and CMC's Role of Relevance and Potentiality in Communication Studies. Panel presented at the Sooner Conference. Norman, OK March 2011.
- 2011 Vincent, C. (2011). POOR Magazine and Civic Engagement through Community Media. Paper presented at the Sooner Conference. Norman, OK March 2011.
- 2010 Vincent, C. (2010). Evolving the Collective Conscious: A Closer Look at the Offline Actions of the Online World. Paper presented at the National Communication Association Conference. San Francisco, CA November 2010.
- 2010 Vincent, C. (2010). New Media in the Public Sphere: Public Sphere Formation in Spaces of Conflict. Paper presented at the National Communication Association Conference. San Francisco, CA November 2010.
- 2010 Vincent, C. (2010). New Media in the Public Sphere: Public Sphere Formation in Spaces of Conflict. Paper presented at the National Communication Association Honors Doctoral Seminar. Salt Lake City, UT July 2010.
- 2009 Vincent, C. (2009). En Route to Integrality: Consciousness Milestones Through Online Communities. Paper presented at the 39<sup>th</sup> Annual International Jean Gebser Society Conference. Hempstead, NY October 2009.
- 2008 Vincent, C. (2008). A Means to an End: Suicide Messages Visually Communicated. Paper presented at the National Communication Association Conference. San Diego, CA November 2008.
- 2007 Vincent, C. (2007). Becoming a Member of the International Society: A Closer Examination of the Glocalized International Community. Paper accepted (not presented) for the International Communication Association Conference. San Francisco, CA May 2007.

### **Academic Appointments**

- 2014-Present Assistant Professor, Salem State University
- 2013-2014 Instructor, Salem State University
- 2011-2013 Graduate Research Assistant, University of Oklahoma
- 2009-2012 Graduate Teaching Assistant, University of Oklahoma
- 2008 Graduate Teaching Associate, California State University, Sacramento
- 2007-2008 Graduate Teaching Assistant, California State University, Sacramento

## Teaching Experience

Teaching portfolio available at <http://csvincent.com/teachingportfolio>.

### *Assistant Professor*

Salem State University

- 2016-Present COM 220: Media Literacy
- 2015-Present COM 349: Principles of Public Relations
- 2015-Present COM 500: Directed Study in Communications
- 2014-Present COM 351: Public Relations Writing
- 2016 COM 506: Independent Research in Media Studies
- 2015-2016 FYCO 100: Social Justice & Superheroes
- 2014-2015 COM 201: Introduction to Communications
- 2014 COM 206: Mass Media & Society

### *Instructor*

Salem State University

- 2014 COM 351: Public Relations Writing
- 2014 COM 505: Internship in Communications
- 2014 COM 506: Independent Research in Media Studies
- 2013-2014 COM 201: Introduction to Communications
- 2013 COM 349: Principles of Public Relations

### *Teaching Assistant*

University of Oklahoma

- 2011-2012 COMM 2613: Public Speaking, Professor Michael Kramer
- 2011-2012 COMM 2713: Communication Theory, Professors Jill Edy (Fall) & Norah Dunbar (Spring)
- 2011 COMM 2413: Media Literacy, Professor Lisa Foster
- 2011 COMM 4643: Mass Media Effect, Professor Glenn Hansen
- 2009-2011 COMM 1113: Principles of Communication, Professor John Banas

### *Teaching Associate*

California State University, Sacramento

- 2008 ComS 103: The Communication Experience

### *Graduate Assistant*

California State University, Sacramento

- 2007-2008 ComS 5: Presentational Speaking in the Organization, Professor John Williams
- 2007 ComS 116: Intercultural Communication, Professor David Zuckerman
- 2007 ComS 100C: Introduction to Scientific Methods in Communication Research, Professor David Zuckerman

## Professional Service

*Conference Paper Reviewer*

- 2016-2017 Association for Education in Journalism and Mass Communication, Commission on the Status of Women
- 2014-2017 Association for Education in Journalism and Mass Communication, Communication Technology (CTEC) Division

- 2015-2016 Association for Education in Journalism and Mass Communication, Midwinter Conference
- 2013 National Communication Association, Mass Communication Division
- 2012-2013 National Communication Association, Human Communication and Technology Division
- 2012 National Communication Association, Feminist and Women's Studies Division
- 2011, 2013 Sooner Conference

*Journal Article Reviewer*

- 2014 *Global Media and Communication*
- 2011, 2013 *Communication, Culture & Critique*
- 2013 *International Communication Research Journal*

*Association for Education in Journalism and Mass Communication*

- 2017-2018 Research Chair, CTEC Division
- 2016-2017 Mid-Winter Conference Chair, CTEC Division
- 2016 Newsletter editor, Commission on the Status of Women
- 2014-2016 Best of the Web Chair, CTEC Division
- 2011-2014 Webmaster, web designer, and social media coordinator, CTEC Division ([www.aejmcctec.com](http://www.aejmcctec.com))

*National Communication Association*

- 2013 Public Relations Division Social Media Working Group Member
- 2011-2012 Graduate Student Representative for the Feminist and Women's Studies Division
- 2011-2012 Graduate Student Representative for the Women's Caucus

*Salem State University*

- 2017-Present SSU Academic Policies Committee
- 2016-Present Florence Luscomb Women's Center Co-advisor
- 2015-Present SSU Faculty Fellow for the Center for Civic Engagement
- 2014-Present Lambda Pi Eta Honor Society Faculty Advisor
- 2014-Present Civic Engagement Committee
- 2015-2017 SSU University Curriculum Committee
- 2015-2017 SSU General Education Committee
- 2013-2017 Department of Communications Curriculum Committee
- 2014-2015 SSU Faculty Fellow for Service-Learning
- 2014 PRSSA Co-Faculty Advisor
- 2013-2014 College of Arts & Sciences Strategic Planning Committee
- 2013 PRSSA Interim Faculty Advisor

*University of Oklahoma*

- 2013 Sooner Conference Committee member
- 2011-2013 Webmaster, web designer, and social media coordinator for Communication Graduate Student Association ([www.ou.edu/cgsa](http://www.ou.edu/cgsa))
- 2011-2012 Co-chair, Sooner Conference Committee
- 2010-2012 Center for Social Justice Graduate Student Research Fellow

**Professional Organization Affiliation**

Boston Civic Media Consortium

Association for Education in Journalism and Mass Communication  
National Communication Association